With recent changes toward a value-based reimbursement system, hospitals are beginning to look beyond their walls to proactively address health issues, such as chronic disease, in the general population. Successful population health improvement involves collaboration with outside partners, including public health entities, employers and other sectors. Prevention Partners’ employee health initiatives in NC hospitals have led to several population health successes aimed at improving the health of the local employer community.

Hospitals in the state and around the country use WorkHealthy America℠, developed by Prevention Partners, to assess, improve and sustain a lasting and effective culture of wellness for employees. High-achieving hospitals recognized the importance of connecting WorkHealthy America℠ to the community and began to build stronger relationships with local government, schools and businesses. These leading health systems helped Prevention Partners to develop and fund this community approach to employee wellness.

COMMUNITY APPROACH TO EMPLOYEE WELLNESS
Organizations from a variety of sectors come together annually to learn how to build healthier workplaces, reduce healthcare costs from preventable disease by using WorkHealthy America℠ and share a vision of community health.

Hospitals meet their mission at these events by leading by example, fulfill community benefit by sponsoring organizations to improve the health and well-being of their community, and find opportunities to strengthen community and business relationships by showcasing business-to-business solutions for employee health.

Several communities in North Carolina have benefited from the extraordinary partnership with their local hospital. In Greenville, Vidant Health helped to sponsor 12 organizations across many sectors to raise the bar of excellence in their community. In Rowan County, businesses work alongside a Novant Health hospital to learn, improve and celebrate progress in their community health improvements.

Two representatives of these organizations are available for reference:

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